



## **Public Disclosure of Student Achievement**

**Institution Name:** Dean College

**Business Unit(s) included in this report:** Dean R. Sanders '47 School of Business

**Academic Period Covered:** 2021 – 2022 Academic Year

**Date Report Posted:** August 7, 2023

PROGRAM	MEASURE	TARGET	RESULT
Management BS	Job Placement	80%	83%
Sport Management BS	Job Placement	85%	97%
Business AS	Retention Rate	75%	89%
Sport Management AS	Retention Rate	N/A	0%*

\*There was only one new student in the program, and that student did not return for the second year.

### **Calculations for Measures**

MEASURE	DESCRIPTION AND HOW IT WAS CALCULATED
Job Placement	The percentage of 2022 graduates who were employed full-time in any job or enrolled in graduate school full-time six months after graduation.
Retention Rate	The percentage of students who remained enrolled from the first to second year in the major.